

MOTOWN MISSILE / CHALLENGER

THE STORY BEHIND THE NAME.



OWNER-SUPPLIED PHOTOGRAPH IN FILM • COUNTDOWN 10 • CREDITS ON PAGE 10

A 10-page illustrated kit for journalists, editors and producers.

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What Motown Missile is

Motown Missile is the digital archive and collector-engagement project for the black-and-yellow Dodge Pro Stock Challenger presented by current custodian Arnie Klann. Its purpose is to connect the car's history, available sources and next-custodian process. The project is seller-led; it is not an auction house or independent authentication service.

The digital presentation brings together:

- The Car — the vehicle's presentation and identity.
- Provenance — the documented history trail.
- Engineering — The Science of the Launch.
- The Missile Files — the source archive.
- The Value of a Legend — seller-commissioned research on collector capital and diligence.
- The Vision Film — a cinematic interpretation of the mission story.

What this kit contains. A fact sheet, the car's source story, the two current project statements in full, the Vision Film's print assets, interview and media-request channels, and the source, rights and credits record. Real photographs are not bundled in this kit: owner and period photographs keep their credits and permission status, and specific images are requested through <https://motownmissile.com/photo-rights>.

Sale status. A proposed specialist private auction in Q1 2027 remains in preparation. No auction house, official date, lot or bidding process is confirmed. The working date of January 30, 2027 is an owner working target, not an official sale date. No bids are accepted on this website.

Fact sheet

Identity	Motown Missile / Challenger — black-and-yellow Dodge Pro Stock Challenger; current custodian Arnie Klann.
Booklet account [B]	Built by Ted Spehar and team from a factory 1970 HEMI four-speed donor; late-1971 presentation; connected with Tom Hoover, Dick Oldfield and Don Carlton. Data Van channels and strip-chart analysis (p9); experimental transmission chapter (p10). Attributable to the booklet, not a current inspection.
Sale status [P]	Proposed specialist private auction, Q1 2027 — tentative. Working date January 30, 2027 is an owner working target, not official. Auction house, date, lot, terms and registration not confirmed. No bids on the website.
Research [R]	The Value of a Legend, Web Edition v1.1, 29 Sep 2026: 32 pages, 26 sources, 17 exhibits. Seller-commissioned; not an appraisal or investment recommendation.
Not claimed	All-original/unrestored status, first-ever/fastest-ever, independent certification, public price, reserve or estimate. Full VIN not published pending verification.
Credits	Cockpit photographs pp17-18 credited Cliff Gromer; signed panel p20 credited Motown Missile Racing; artwork p21 attributed Greg of Akron.
Contact	Felipe & Jeralin Soares, Motown Missile project team — motownmissile1970@gmail.com · +1 702-370-8015 (project contact)

Full source detail: page 10 of this kit and <https://motownmissile.com/the-missile-files>.

The car and the source story

The owner-supplied booklet describes the Challenger as a Chrysler Pro Stock development platform built by Ted Spehar and his team from a factory 1970 HEMI four-speed donor, and presented in late-1971 configuration. Its account connects the car with Tom Hoover, Dick Oldfield and Don Carlton and with a program of engine, chassis and performance development. These historical descriptions remain attributable to the booklet; present identity, component configuration and condition require their own review. [B pp.4, 6–8]

Editorial subjects available:

- **The Data Van story.** The booklet describes recorded engine and vehicle channels — engine speed, throttle position, acceleration and pressures — followed by strip-chart analysis. [B p.9]
- **The experimental transmission.** A separate chapter documents an experimental six-speed arrangement, distinct from the four-speed described elsewhere in the presentation. [B p.10]
- **Preservation with patina.** The booklet treats preservation, historical integrity and patina as compatible rather than calling the car simply unrestored; the presentation distinguishes the 1970 donor description from its late-1971 presentation. [B pp.3–4]



PERIOD COCKPIT PHOTOGRAPH IN FILM – CREDITED IN THE ARCHIVE



PERIOD LAUNCH PHOTOGRAPH IN FILM – CREDITED IN THE ARCHIVE

These frames are from the Vision Film, a fictional cinematic interpretation — not historical footage and not authentic B-roll. For real photographs of the car, request specific images through <https://motonmissile.com/photo-rights>.

Motown Missile Challenger prepares for its next chapter, with specialist private auction targeted for Q1 2027

The black-and-yellow Pro Stock Challenger's project team invites collector interest and media enquiries while the auction partner and official schedule remain unconfirmed.

The Motown Missile Challenger project is preparing the historically significant black-and-yellow Dodge for a proposed specialist private auction in the first quarter of 2027. Collectors, advisers and automotive journalists are invited to explore the car's source material and register their interest ahead of the formal sale announcement. No auction house, official date or bidding process has yet been confirmed. [P]

The owner-supplied booklet describes the Challenger as a Chrysler Pro Stock development platform built by Ted Spehar and his team from a factory 1970 HEMI four-speed donor, and presented in late-1971 configuration. Its account connects the car with Tom Hoover, Dick Oldfield and Don Carlton and with a program of engine, chassis and performance development. These historical descriptions remain attributable to the booklet; present identity, component configuration and condition require their own review. [B pp.4, 6–8]

Among the subjects available for editorial investigation is the Data Van story. The booklet describes recorded engine and vehicle channels, including engine speed, throttle position, acceleration and pressures, followed by strip-chart analysis. A separate chapter documents an experimental transmission arrangement, distinct from the four-speed described elsewhere in the presentation. [B pp.9–10]

The project's digital presentation brings together The Car, Provenance, Engineering, The Missile Files, Collector Guides and The Value of a Legend, a seller-commissioned research publication examining historic competition-car collecting, documented sales, ownership economics and due diligence. The publication is intended to frame informed questions, not to provide an independent appraisal or promise of appreciation. [R]

Arnie Klann is the car's current custodian. Media can request a conversation about his connection with the Challenger, the details that matter to him and the proposed next chapter. Requests for interviews, podcasts, filming, current photographs or source permissions are coordinated through the Motown Missile project team; participation and access are subject to agreement.

The proposed sale is not an invitation to place a bid on this website. Official catalogue, registration, viewing and transaction terms will be announced through the appointed specialist once confirmed. Collectors can request information or a private-viewing discussion; journalists can request the press kit and submit editorial questions through the project's media contact. [P]

[Explore the Motown Missile](#) · [Request collector information](#) · [Current sale status](#) · [Press & Media](#)

About Motown Missile. Motown Missile is the digital archive and collector-engagement project for the black-and-yellow Dodge Pro Stock Challenger presented by current custodian Arnie Klann. Its purpose is to connect the car's history, available sources and next-custodian process. The project is seller-led; it is not an auction house or independent authentication service.

Contact: Felipe & Jeralin Soares, Motown Missile project team · motownmissile1970@gmail.com · +1 702-370-8015 (project contact)

The Value of a Legend puts evidence and ownership economics at the center of historic competition-car collecting

The Motown Missile project's 32-page research publication separates memorable auction headlines from the questions a collector needs to ask about a particular car.

The Motown Missile project has prepared *The Value of a Legend: Historic Competition Cars, Collector Capital & the Motown Missile*, a source-led publication for collectors and advisers considering the relationship between racing history, preservation and ownership. Web Edition v1.1 is dated 29 September 2026 and contains 32 pages, 26 sources and 17 exhibits. [R]

The study uses the Motown Missile Challenger as its case study, but its central question extends beyond one proposed sale: how should a buyer distinguish the appeal of a racing legend from the evidence and economics of acquiring the physical object?

Its sections address different collector-car categories, the limits of market-size comparisons, selected reported auction transactions, provenance, conservation, buyer suitability and a practical diligence file. The publication distinguishes exceptional Formula One results from nearer Mopar and drag-racing references rather than treating every high-price transaction as a comparable. [R chapters 2–12]

A hypothetical five-year ownership model illustrates how entry expenses, holding costs and exit friction can change an owner's outcome even when a vehicle's gross price rises. The scenarios are not a Motown Missile valuation, expected return or probability-weighted forecast. Readers are encouraged to substitute their own professionally obtained estimates and examine downside cases. [R chapters 17–20]

The historical case study distinguishes the booklet's 1970 donor description from its late-1971 presentation, separates source-described equipment from current-condition verification, and treats restoration and preserved patina as compatible rather than calling the car simply unrestored. [B pp.3–4, 7–10; R chapters 13–15]

The report is seller-commissioned. Its authors, the Motown Missile project team with Felipe and Jeralin Soares / AEGIS OS, support the car's presentation and have a commercial interest in buyer engagement. It is not an independent appraisal, fairness opinion or investment recommendation. Organizations cited in its references are sources, not sponsors or endorsers.

Journalists may review the report online or request the PDF, source explanations and an interview with the project team. Current custodian Arnie Klann can be approached separately about the car and its personal meaning to him, subject to scheduling. The proposed private auction remains in preparation; the appointed specialist and official schedule are not yet confirmed. [P]

[Read The Value of a Legend](#) · [The Missile Files](#) · [Press & Media](#)

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The Vision Film

LAUNCH CONTROL — THE VISION FILM is the project's cinematic short film: an anonymous suited driver, a launch countdown and a fictional car-to-spacecraft sequence in the Motown Missile's black-and-yellow visual language. It is a **cinematic interpretation, not historical footage**: the astronaut, command center, rocket and space scenes are fictional and must not be used as authentic B-roll. No likeness of a real astronaut or agency identity appears.



EARTH FROM ORBIT — CINEMATIC
INTERPRETATION



FORWARD LAUNCH — REAL CAR, VISUAL
EFFECT IN FILM



ROCKET ASCENT — CINEMATIC
INTERPRETATION

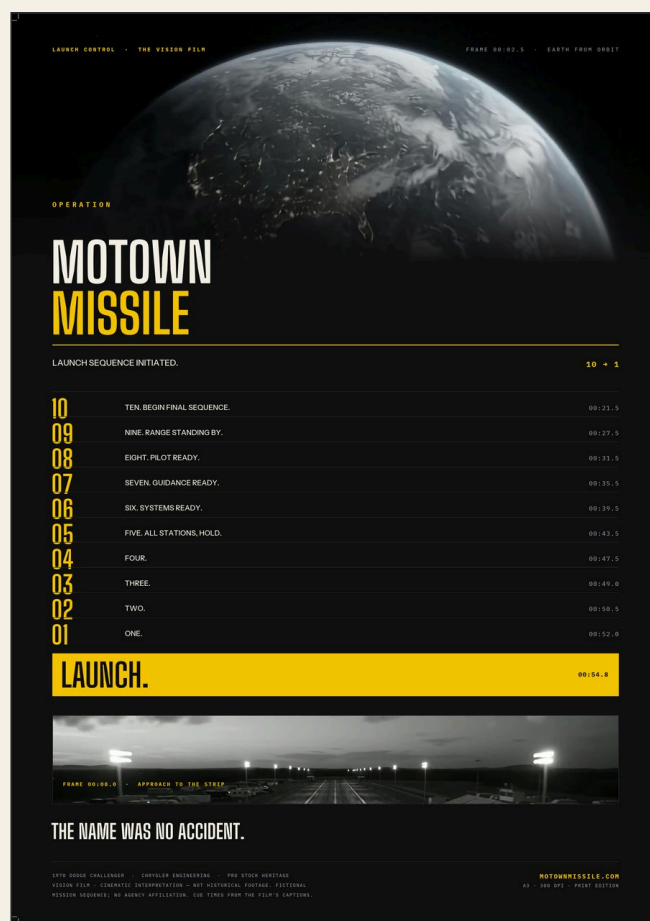
The full film, its 1080p downloads, captions and transcript: <https://motownmissile.com/vision-film> · The car appears as the final subject of the film, matching the website's own presentation: <https://motownmissile.com>

Production note: the early transformation frames simplify the car's lettering; the film is labeled "Vision Film · Cinematic interpretation" throughout.

Posters, book and print assets



VISION FILM POSTER A3 – MOTOWNMISSILE.COM



LAUNCH COUNTDOWN POSTER A3 – MOTOWNMISSILE.COM

Free public print downloads (no sign-up):

- [Vision Film poster, A3](#) — print-ready PDF with crop marks and bleed.
- [Launch countdown poster, A3](#) — Earth-from-orbit opening, the 10→1 call list.
- [Vision Film scene booklet, A5](#) — 20 pages: scenes, story and print notes.
- [Scene stills set, A5](#) — 13 pages, 300 dpi, grouped by scene.
- [Collector briefing](#) — the public research reading step before collector access.
- [This press kit and the web press brief](#) — <https://motownmissile.com/press/files/motown-missile-illustrated-press-kit-v1.zip>

All print pieces carry the web address MOTOWNMISSILE.COM. Poster artwork belongs to the Motown Missile project; reuse is subject to rights. Not affiliated with or endorsed by any auction house, museum or agency.

Interviews and media requests

Arnie Klann — Current Custodian. Personal connection with the car, preservation and the next chapter. Subject to acceptance and scheduling.

Felipe & Jeralin Soares — Motown Missile project team. The digital presentation, source navigation and the commissioned research. Not independent appraisers, historians or appointed auctioneers.

How to request. Editorial, interview, podcast, filming, permissions or correction requests: motownmissile1970@gmail.com · +1 702-370-8015 (project contact) · <https://motownmissile.com/press#media-inquiry>. The form prepares an email draft; review and send it from your own application.

For collectors. Collector interest and private-viewing discussions route through <https://motownmissile.com/collector-access>, separate from the media channel. Sale status: <https://motownmissile.com/auction-details>.

Coverage policy. No invented coverage is listed anywhere in the project. Statements in this kit are the project's own words, not independent reporting; nothing is labeled as coverage until a real, independently verified article exists.

Statement pages: <https://motownmissile.com/press/auction-preparations> · <https://motownmissile.com/press/value-of-a-legend>

■ Sources, rights and credits

[B] Owner-supplied booklet (Proof 10)

Owner-supplied PROOF 10 — Motown Missile Booklet Design, 25 pages. Original file bytes are not held by this website; historical descriptions are attributable to the booklet and are not a current inspection.

[P] Project sale status

Live sale configuration on /auction-details, inspected 30 September 2026. Auction house, official date, lot and terms unconfirmed.

[R] The Value of a Legend (research)

Web Edition v1.1, 29 September 2026: 32 pages, 26 sources, 17 exhibits. Seller-commissioned; the authors have a commercial interest in buyer engagement.

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Independence. The project is seller-led. Statements in this kit are the project's own words, not independent coverage. Cited organizations are sources, not sponsors or endorsers.

Credits. Cockpit photographs pp17–18 Cliff Gromer; signed panel p20 Motown Missile Racing; artwork p21 Greg of Akron; further contributors as listed in the archive.