

THE VALUE OF A LEGEND.

Historic competition cars, collector capital & the Motown Missile. The 32-page report, cut to nine slides.

COLLECTIBLE IS NOT THE SAME AS PREDICTABLE.

A historic competition car can be a compelling collectible without being a predictable investment.

- The strongest case for the Motown Missile: an identifiable car, a documented development story, and a collector who values that history.
- No claim that any race car will appreciate.

THERE IS NO SINGLE MARKET.

Current research points to selective conditions, not a rising tide for everything.

- Vehicle stock, insurance-book trade, economic contribution and wealth figures measure different things.
- The report keeps them separate.

A RECORD SALE IS NOT A PRICE TAG.

Headline results show what is possible. They do not show what is comparable.

- The report moves from exceptional global sales toward closer Mopar and drag-racing references.
- An exceptional Ferrari result sets no price for this Challenger.

THE STORY IS NOT THE CONDITION.

The history of a racing program and the car offered today are two separate questions.

- Authenticate the story.
- Inspect the object.
- Both, independently.

DO THE ARITHMETIC FIRST.

An illustrative five-year model, not a forecast:

- \$1m basis · 10% entry cost · \$15,000 a year to hold · 8% exit cost.
- Break-even needs about 5.01% a year in growth.
- That is arithmetic, not a prediction.

FOUR TESTS BEFORE BUYING.

The report's decision standard:

- 1 Authenticate the story.
- 2 Inspect the object.
- 3 Know the total cash commitment.
- 4 Be able to hold through a bad sale window.

WHAT THIS IS NOT.

Seller-commissioned research. The project team has a commercial interest in marketing the Motown Missile.

- Not an appraisal, fairness opinion, investment recommendation or promised return.
- Cited organisations are not authors, sponsors or endorsers.
- Sale: Q1 2027, tentative. No auction house confirmed.

READ THE FULL REPORT.

32 pages · 25 chapters · 23 sources ·
17 exhibits. Free PDF, no email
required.

| motownmissile.lovable.app/collector-research